

# Guidewise<sup>®</sup>

## Community Guidelines

Last updated: *October 21, 2022*

### Community Guidelines – Guidewise<sup>®</sup>

Guidewise brings together a diverse community of entrepreneurs, business leaders, and changemakers to lend expertise and mutually support the community's goals to foster the world's most engaged business community. The integrity of our platform is something we take very seriously and we are committed to operating it in a safe, secure, legal, and respectful way. That is why we developed these Community Guidelines to describe the types of events, activities, and content that we encourage - and prohibit - on Guidewise.

**TIP:** The list isn't exhaustive and we may add to it; therefore, it is important that you continue to check in on any modifications or updates frequently. Please respect these Community Guidelines. If you come across any content that violates them, please contact us right away.

### Fostering the World's Most Engaged Business Community

Guidewise is a place where entrepreneurs, business leaders, and changemakers to lend expertise and mutually support the community's goals to foster the world's most engaged business community. In order to meet the goals of this community, it's important for members to feel like they are in a safe place that is populated by people with shared interests. As both an organization that cares about diversity of thought and a professional-oriented platform that fosters a vibrant community, we are committed to providing a safe, supportive space that helps Guidewise members achieve stability, scalability, and profitability. We may not agree with every view or opinion expressed, but we strongly believe in the fundamental right to free speech and assembly. To help you understand what is acceptable on Guidewise and what crosses our line, we created this set of Community Guidelines:

- We don't allow defamatory, indecent, offensive, profane, discriminatory, misleading, unlawful or threatening comments.
- Personal attacks, name-calling, trolling and abuse will not be tolerated.
- Spamming, posting promotional material or posting links to third party websites is not permitted.
- We reserve the right to delete comments at our discretion and block any repeat offenders. We will remove content that is fraudulent, deceptive or misleading.
- Coordinated group attacks will not be tolerated.
- Respect that other people in the community have had different life experiences and may have a different perspective to yours. We welcome different viewpoints.

- Employees participating in the discussion in our community are reminded of the staff social media guidelines.
- Be kind.
- Be respectful in your communication and behavior.
- Be helpful and help us all improve ourselves. We do this through honest and insightful discussion with our peers and partners.
- Work Together to Resolve Disputes: Guidewise members are always encouraged to work through their member disputes and problems together with the other users. Working together with others and appreciating different viewpoints are important aspects of the Guidewise experience.
- Don't Attack Members or Their Content: Continued and sustained personal attacks, harassment or bullying are not allowed on Guidewise. We seek to maintain a lively yet respectful community that embraces and explores differences of opinion and beliefs.
- Use Good Judgment and Be Empathetic: When interacting with others on Guidewise, try to see the world from their perspective. People contribute to the Guidewise community in their own way. Disputes between members can occur when differing cultural norms create a misunderstanding, as many things are acceptable in some cultures and unacceptable in others.
- Member Interactions: It is okay to disagree. In fact, alternative points of view are a key part of cultural exchange as long as your comments are civil. Remember to give the impression of assuming goodwill on the part of the person with whom you are disagreeing.
- Retaliation Is Not Okay: It is never okay to violate Guidewise policies, even in response to another person who has done so.

If you have a question about a product or service of ours, please contact us at [info@guidewise.io](mailto:info@guidewise.io).

If you'd like to talk to our support team, please contact us at [support@guidewise.io](mailto:support@guidewise.io).